



TIDEWATER LEARNING CONNECTION

February 15 & 16, 2018

SPONSORSHIP LEVELS

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor \$30,000
20 VIP tickets to the Keynote address and reception ▪ Private reception, photo opportunity and signed copies of award-winning book from keynote speaker ▪ Double-page ad with priority placement in event program ▪ Your logo as Presenting Sponsor on all print materials, the event website with web link and social media, as well as all event outreach ▪ Inclusion in conference media outreach ▪ Exclusive rights to provide branded attendee tote bags and insert* ▪ Double-space in premier location at tradeshow ▪ Recognition from main stage during keynote address ▪ Main stage banner with logo as presenting partner and breakout sessions room naming rights | <input type="checkbox"/> Silver Sponsor \$5,000
6 VIP tickets to the Keynote address and reception ▪ Half page event program ad ▪ Your logo as Silver Sponsor on all print materials and the event website ▪ Provide one branded item in event tote bag* ▪ Single space at tradeshow |
| <input type="checkbox"/> Platinum Sponsor \$20,000
15 VIP tickets to the Keynote address and reception ▪ Photo opportunity with keynote speaker ▪ One full page event program ad ▪ Your logo as Platinum Sponsor on all print materials, the event website and social media, as well as pre-event outreach ▪ Inclusion in event press release ▪ Exclusive rights to provide branded attendee name badges* ▪ Single space in premier location at tradeshow ▪ Breakout sessions signage with logo | <input type="checkbox"/> Bronze Sponsor \$2,500
4 VIP tickets to the Keynote address and reception ▪ Quarter page event program ad ▪ Your logo as Bronze Sponsor on the event website ▪ Provide one branded item in event tote bag* ▪ Single space at tradeshow |
| <input type="checkbox"/> Gold Sponsor \$10,000
10 VIP tickets to the Keynote address and reception ▪ One full page event program ad ▪ Photo opportunity with keynote speaker ▪ Your logo as Gold Sponsor on all print media, the event website, and pre-event outreach ▪ Provide one branded item in event tote bag* ▪ Single space at tradeshow | <input type="checkbox"/> Patrons \$1,500
2 VIP tickets to the Keynote address and reception ▪ Quarter page event program ad ▪ Your logo on the event website ▪ Inclusion of promotional flyer in attendee tote*

<input type="checkbox"/> Event Tote Bag Insert \$1,000
Provide one branded item to be included in event tote bags for all attendees*

<input type="checkbox"/> Event program ad \$500
Half page ad in event program

<input type="checkbox"/> Tradeshow table \$500
Single space at tradeshow |

*Sponsor is responsible for providing 600 inserts.

General Donations and Sponsorship Opportunities

Be an Advertiser and give our educators something to talk about!

We encourage electronic art (Illustrator, Photoshop, or QuarkXpress) and logos and photographs (EPS, TIFF, or JPEG with a minimum 300 dpi @ 100%).

- | | | |
|---|--------------|---------|
| <input type="checkbox"/> Cover—Outside Back | 4.5"x 7.5" | \$7,500 |
| <input type="checkbox"/> Cover—Inside Front | 4.5"x 7.5" | \$5,000 |
| <input type="checkbox"/> Cover—Inside Back | 4.5"x7.5" | \$5,000 |
| <input type="checkbox"/> Double Page Spread | 9"x 15" | \$3,500 |
| <input type="checkbox"/> Full Page | 4.5"x 7.5" | \$850 |
| <input type="checkbox"/> ½ Page | 4.5"x 3.75" | \$500 |
| <input type="checkbox"/> ¼ Page Horizontal | 4.5"x1.75" | \$250 |
| <input type="checkbox"/> ¼ Page Vertical | 2.125"x3.75" | \$250 |
| <input type="checkbox"/> Friends Page Listing | | \$100 |

Email all forms, payment, and ad copy to:

Patti Seeman

Phone: 757-424-4327 Fax: 757-420-0915

Email: pseeman@hebrewacademy.net

Name_____

Company Address_____

State_____ Zip_____ Phone_____ FAX_____

Email_____

Check/CC payable to Hebrew Academy of Tidewater in the amount of \$_____ or charge my card \$_____

Card #_____ Security Code_____

Name on Card_____ Exp. Date_____

Signature_____

☐ enclosed is a tax-deductible donation in the amount of \$_____

501 (c)(3) non-profit Tax ID# 54-0629620

www.tidewaterlearningconnection.org